

Terms Of use

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Core website www.thecorebycbc.com (the "Website") is owned and operated by The Central Bottling Company Ltd ("the Company"), which authorizes access to and use of the Website subject to the terms and conditions detailed below ("Terms of Use").

Please be sure to review the Terms of Use since your use and activity on the Website constitutes your agreement to the Terms of Use without any limitation. The Terms of Use govern the relationship between the Company and any person who browses and/or views and/or otherwise uses the Website or the information contained therein ("the User").

General

1. The Site as a whole - including all information appearing therein and the software underlying it is offered to the public as is (As Is). The Company does not guarantee or make any representation that the information will be correct, accurate or complete and technical or other errors may occur in the information. The Company is not responsible for inaccuracies, or for errors that may occur in relation to the information.
2. The Company hereby clarifies that the information contained on the Site is for general and informative purposes only and does not constitute a recommendation and/or opinion and/or offer to purchase any product or to provide any service, and that what is stated on the Site does not constitute a representation or assumption of any responsibility on the part of the Company and it is not responsible and disclaims any representation, express or implied, including, in connection with the suitability of content, product or service contained on the Site for a specific purpose, and therefore the User is aware and agrees that any reliance on statements, opinions, advice or any other information presented on the Site is made at the User's discretion and under his sole responsibility. Some of the information may originate from third parties, and the Company shall have no liability for such information, and the Company does not guarantee the accuracy of this information. Features, specifications, design or appearance of products described or presented on the Site, including any image or simulation of a product contained on the Site, are for illustrative purposes only, unless otherwise stated. If a discrepancy and/or contradiction is discovered between the information on the site and the information in the company's official documents, including information provided by the company's employees, whether in writing or orally, the information found in the company's offices, in its official documents, or provided by the company's employees will be considered correct.
3. The company will be entitled at any time, at its sole discretion and subject to the provisions of the law, to discontinue the site's activity, temporarily or permanently, without giving any prior notice. The company will not be liable for any loss of information and/or damages arising from or related to the decision to discontinue or suspend the site's activity, in accordance with and to the extent possible under applicable law.

4. The user undertakes that when using the site and the services or content offered therein, he will act in accordance with all laws and will not violate and/or harm the users' rights to privacy and other rights, or collect personally identifiable information about other users without their express consent.
5. Continuous use of the Site depends, among other things, on the availability, integrity and survivability of the Internet network and/or (as applicable) the cellular communications network, which may, at times and/or in some area, be incomplete or uninterrupted. The Company and/or anyone on its behalf shall not be liable for any loss, expense, loss or damage, including special, consequential or indirect damage, incurred in connection with the operation or inactivity of the Site, including (and without limitation) in connection with any error, malfunction or technical or other failure in viewing the information.

Copyright

6. The website and the content appearing on it, including the website design, drawings, charts, illustrations, photographs, images, maps, clips, audio, video clips, text, graphics, etc. ("**the Information**") are protected by the copyright laws of the State of Israel, international treaties and the copyright laws of other countries. The information is the property of the Company or of third parties who have permitted the Company to publish the copyrighted information on the website.
7. The user is prohibited from making changes, copying, publishing, distributing, broadcasting, displaying, performing, reproducing, issuing a license, creating derivative works or selling any part of the information contained on the website without the express written consent of the Company. The user acknowledges the copyrights existing in the information and undertakes not to make any commercial use of the information or any use contrary to copyright law and international treaties, or to cause any change or distortion in the information or any part thereof.
8. The user undertakes not to link to the site and/or create a browser environment, frame or create a copy (mirror) of the site on other sites, without the prior written permission of the company.

User Obligations

9. Without detracting from the User's other obligations under these Terms of Use, the use of the Site and the User's activity indicate the User's consent and commitment to act or refrain from acting as follows:
 - 9.1 The User agrees to all that is stated in the Terms of Use above and below;
 - 9.2 The User undertakes not to upload, retrieve, transmit, distribute or publish information or other material that may restrict or prevent others from using the Site;
 - 9.3 The User undertakes not to upload, retrieve, transmit, distribute or publish information or other material that is prohibited for publication or use, due to its being a threat, harm, insult, libel, defamation, racism, pornography or other vulgar expression;

- 9.4 The User undertakes not to upload, retrieve, transmit, distribute or publish information or other material that may encourage, incite or assist another to commit an act prohibited by law or that may give rise to legal liability;
- 9.5 The user undertakes not to upload, retrieve, transmit, distribute or publish information or other material that may infringe the property rights of another, including intellectual property rights, privacy rights and/or any other proprietary right;
- 9.6 The user undertakes not to upload, retrieve, transmit, distribute or publish information or other material that includes a virus or other software that may damage computer systems;
- 9.7 The user undertakes not to upload, retrieve, transmit, distribute or publish information or other material that includes advertising of any kind without the express prior permission of the company;
- 9.8 The user undertakes not to make any commercial use of the information;
- 9.9 The user undertakes not to use the site in a manner that is not in accordance with any law and/or that is not agreed upon;

Limitation of Liability

10. The use of the Site is at the user's own risk. The Company assumes no responsibility or liability for any disruption, error or omission in the Site's content. The Company shall not be liable for any direct, indirect, consequential or incidental damages resulting from access to the Site, its use or any impediment to access or use of the Site, whether on contractual or tortious grounds. The Company is not liable for any damages, including "viruses" or software applications of any kind, to the User's computer equipment or any other User's property, caused by access to, browsing or use of the Site, including downloading information from the Site.
11. The Company cannot monitor any information and messages uploaded, if uploaded, to the Site by other users.

Privacy and Database Protection; Information Security

12. The Company respects the privacy of users of the Site. The Company's current privacy policy is available [at this address](#) at all times and forms an integral part of these Terms of Use.

Miscellaneous

13. The Company reserves the right to remove, correct, add or change any part of the information on the Site by updating the Site from time to time. The User shall have no claim against the Company for changes to the Site.
14. The Company reserves the right to correct, add or change these Terms of Use by updating this page from time to time. Any change to the Terms of Use shall enter into force immediately upon its publication on the Site within the scope of the Terms of Use.
15. The User agrees that the transmission of information to or from the Site does not create any relationship between the User and the Company that goes beyond those specified in the Terms of Use.

